
medical|erase fine lines and age spots

by Alan Vojtech

While sun damage and fine lines are not desirable, who wants to stay indoors all of the time? Even during winter the sun can be a menace to the skin, especially because people think less of using sunscreen due to the darker days while the sun's rays actually remain just as strong. So, what better time than now to do something about your skin?

cally painful. And while the Vi Peel is virtually pain free, it is highly effective.

Strength in the ingredients

"It's a very powerful acid. It has salicylic acid and even Retin A® in it. Vitamin A and some other ingredients are also included to help soothe the skin at the same time that we are getting that deep penetration," says Bill

The Vi Peel is the first peel specifically designed for darker skin and helps reduce sun damage, age spots and fine lines.

If you have a light to medium complexion, there are numerous procedures out on the market that can help you. But what if you have a darker skin type—are you just out of luck? Not anymore.

Beyond expectations

Until recently, most peels have not been effective at treating darker skin. The newest peel on the market today is the Vi Peel, which overcomes that limitation. It is suitable for all skin types and works very well on acne. The Vi Peel is the first peel specifically designed for darker skin and helps reduce sun damage, age spots and fine lines. In addition, the Vi Peel works faster and is less painful than most procedures.

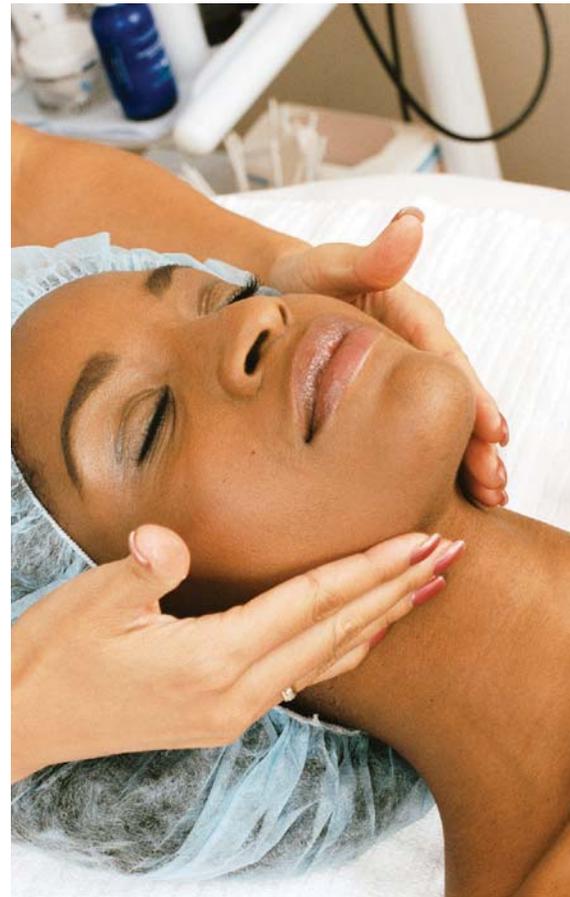
The peel is much more patient friendly than previous peels that have been used in the past, which were typi-

Johnson, M.D., chief executive officer of Innovations Medspa, who oversees the facility. He is considered a nationally acclaimed expert in the medical esthetics industry.

Dr. Johnson says that patients can see a big improvement in pigmentation and skin texture in only seven days. Melasma, acne scars and severe pigmentation will take two to three peels. The peels can be applied within two weeks of each other, but one month is preferred.

Seven day countdown

"Typically, a patient can expect to have mild redness for a couple of days after the peel, and then undergo another couple days of peeling, much like you would get after a sunburn," says Dr. Johnson. "By the seventh day, the skin is fresh and back to normal."



The Vi Peel is a medical grade peel and it must be purchased by a physician. It can be performed by a staff member trained by the buying physician. ■

Alan Vojtech is the CMO of Innovations Medspa based out of Dallas, TX. Innovations Medspa is considered a nationally acclaimed facility in the medical esthetics industry. It has been featured on "The Doctors," CNN, ABC, FOX, CBS and NBC. Visit www.innovationsmedspa.com.